

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai – 400013.

CIN: U40300MH2009PTC189362

April 7, 2016

BSE Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%



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12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035